

## **Uniform policy**

### **OVERVIEW**

We place a great deal of emphasis on the appearance of our students at Strood Academy. We expect them to be smart, well presented and to wear full uniform at all times.

Parents choose our academy because of our high standards. Therefore, we make no excuses in enforcing this policy to uphold the values we share with our parents and students in this area.

We have a strict uniform policy for the simple reason that it enables every child to attend the academy in an equal and fair way. By maintaining this expectation we ensure that appearance does not advantage or disadvantage any child based on fashion choice, socio-economic wealth or body shape/size.

We strongly believe that this basic equality is a fundamental right of children in education and that this is vital to a caring and safe learning environment.

### **VALUE FOR MONEY**



The academy believes that our uniform policy and suppliers should offer value for money and that the cost of uniform should never be a barrier to a child attending the academy. Therefore, the academy will ensure the following:



- We have more than one supplier to provide both competitive pricing and convenience:
  - Simmonds Limited - <https://simmonds-ltd.com/schools/clubs/strood-academy/>
  - Brigade Clothing - <https://www.brigade.uk.com/>
- Uniform costs and durability are balanced to ensure good value for money.
- The academy has a system for collecting and storing donated preloved uniforms which can be accessed by families who need this, free of charge.
- The academy will help families with financial assistance, where appropriate and as needed, when cost is a barrier to their child attending the academy and meeting our uniform expectations. This can be discussed and agreed on a case by case basis.
- The basic academy uniform only has very minimal branding and colour ranges to ensure that suitable alternatives can be found in high street stores whilst still meeting our expectations.
- One uniform is suitable for the whole year and no summer/ winter uniform is required.


## Uniform Expectations


Compulsory Uniform			
Boys Uniform		Girls Uniform	
	<b>Blazer</b> Academy blazer with badge which must be worn at all times.		<b>Blazer</b> Academy blazer with badge which must be worn at all times.
	<b>Shirt</b> Plain white shirt (long or short sleeved). Shirts must be tucked in at all times.		<b>Blouse</b> Plain pale blue blouse (long or short sleeved)
	<b>College Tie</b> Clip on tie - MUST be at the appropriate length:  The tip of the “diamond” must sit at the mid part of the waistband / belt.		<b>Skirt</b> Black stitched down pleated skirt and must sit within 5cm of the knee.  Skirts must not be rolled up or under
	<b>Trousers</b> Black school trousers (back pockets and studs are not permitted).		<b>Trousers</b> Black tailored trousers
	<b>Socks</b> Plain black ankle socks		<b>Socks or Tights</b> Plain black ankle socks or black tights

	<p><b>Black School Shoes</b></p> <p>Black shoes (no boots or trainers). There should be no coloured laces or stitching.</p>		<p><b>Black School Shoes</b></p> <p>Black shoes (no boots or trainers). There should be no coloured laces or stitching.</p>
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Optional Uniform	
	<p><b>Branded sweatshirt (optional)</b> Black V-neck jumper with Academy logo</p>
	<p><b>Belt (optional)</b> Black belt with a plain silver or gold buckle (no logo).</p>

Compulsory Equipment	
	<p>All students are required to have a suitable school bag, which can accommodate their Chromebook, A4 class books and other essential items( a compulsory Strood academy bag will be introduced from September 2024. You will be able to purchase from January 2024)</p>
	<p>Students must bring their chromebook to school each day fully charged.</p>

	<p>Students must have an equipped <b>clear pencil case</b>(in preparation for exams), containing the minimum of:</p> <ul style="list-style-type: none"> <li>• 2 Black Pens (Biro or Gel)</li> <li>• 2 Red Pens (Biro or Gel)</li> <li>• 2 Pencils</li> <li>• Ruler</li> <li>• Rubber</li> <li>• Scientific Calculator</li> </ul>
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STRICTLY NOT PERMITTED	
<ul style="list-style-type: none"> <li>• No coats are allowed to be worn in the school building and no hoods up on the academy site.</li> <li>• Hoodies are banned from the site and will also be confiscated from students if worn.</li> </ul>	
<ul style="list-style-type: none"> <li>• Students should only wear one pair of small gold or silver studded earrings to school.</li> <li>• No facial piercings such as nose studs (including clear nose studs and retainers).</li> </ul>	<p>An example of acceptable earrings.</p> 
<ul style="list-style-type: none"> <li>• No bracelets or necklaces allowed.</li> <li>• No rings allowed.</li> <li>• No trainers, boots, high heeled shoes, this includes black trainers or any shoe that the school judges to be a trainer.</li> <li>• No sweatshirts or non-school jumpers are to be worn at any time.</li> <li>• No knee length/ thigh length socks to be worn at any time.</li> <li>• No leggings, skinny Jeans, denim trousers, chinos or non- school trousers.</li> <li>• No baseball caps/ hats in the academy building</li> <li>• No painted nails, false/acrylic nails.</li> <li>• No false eyelashes or extensions.</li> <li>• No white socks.</li> <li>• No extreme haircuts e.g skin fades, graphics, lines and no shorter than a grade 1 (Senior leadership teams discretion).</li> <li>• No shaving or slits in the eyebrows, they must be natural.</li> <li>• No hair accessories allowed</li> <li>• No fake tan</li> <li>• Skirts must not be rolled up, and should be a suitable length around the knee.</li> <li>• Make-up of any kind must not be worn by Years 7-9.</li> <li>• Students are expected to be clean shaven.</li> </ul>	




**Failure to follow the uniform policy :**

- Uniform infringements will result in a 30 minute detention.
- If uniform cannot be rectified, this will result in pupils being placed within the Internal Engagement Room for the duration of the academy day and dismissed at 4:20pm. Students will continue to receive their class work on their chromebooks.

**Note :** Exemptions to a uniform policy are only necessary where an item is required to be worn as a compulsory requirement of the pupil's religion and this will be at the Principal's discretion.  
From September 2024, the academy will be implementing a gender neutral uniform. We will share this with you in January 2024 to ensure sufficient time to prepare.

**Physical Education** - The PE kit will be changing from September 2024, we will share this with you in January 2024(this will be a phased approach from September 2024).

PE and Dance Uniform Expectations	
<b>Top</b>	<ul style="list-style-type: none"><li>• <a href="#">Strood PE top</a></li></ul> 
<b>Layers</b>	<ul style="list-style-type: none"><li>• Plain black under garment</li></ul>
<b>Jumper</b>	<ul style="list-style-type: none"><li>• Strood Sweat Jumper</li></ul>
<b>Bottoms</b>	 <a href="#">Strood Short</a> <a href="#">Strood Leggings</a> <a href="#">Strood tracksuit bottoms</a>
<b>Socks</b>	<ul style="list-style-type: none"><li>• White socks</li><li>• Bring spare to change</li></ul>
<b>Shoes</b>	<ul style="list-style-type: none"><li>• Trainers (Astro)</li><li>• Boots</li></ul>

<b>Dance footwear</b>	<ul style="list-style-type: none"> <li>Due to the specialised flooring, trainers and shoes are not permitted. Jazz shoes, ballet shoes and gripper socks are permitted.</li> </ul> <div>    </div>
<b>Hair</b>	<ul style="list-style-type: none"> <li>Tied up</li> </ul>
<b>Earrings</b>	<ul style="list-style-type: none"> <li>No earrings</li> </ul>
Sanction procedure for no PE Kit.	
<p>1<sup>st</sup> offence – Verbal warning</p> <p>2<sup>nd</sup> offence – 30-minute detention</p> <p>3<sup>rd</sup> offence – 60-minute detention</p> <p>4<sup>th</sup> offence – 60-minute detention with HOD and parent/guardian meeting.</p> <p>5<sup>th</sup> offence – SLT intervention</p>	
Refusal to put on spare PE kit	
<p>If a student does not bring their own kit they are required to wear a spare PE kit. If a student refuses they will immediately be removed and placed in our internal engagement room. All kit is washed regularly and is maintained throughout the year.</p> <p>*Pupils unable to take part in a practical lesson will still be expected to change into full PE kit.</p>	